

# Physiotherapy New Zealand Strategy

To achieve our purpose of *supporting physiotherapists to lead improved health outcomes for Aotearoa*, our strategic plan has five initiatives:

- Supporting equity for Māori
- Leading voice in healthcare
- Optimally skilled physiotherapists
- A healthy PNZ
- Engaged and connected members





# Our Strategic Initiatives

## Supporting equity for Māori

Tae Ora Tinana equitable and respected partner in PNZ (a double hulled waka)

Cultural Safety embedded in PNZ and Tae Ora Tinana relationship

PNZ members are supported to deliver culturally safe services

Physiotherapy achieved primary health funding; focus improved access for Māori

## Leading voice in healthcare

The contribution of physiotherapy to achieving health gains is recognised

Data and information supports our advocacy

PNZ is recognised as the voice of physiotherapy by key stakeholders

Physiotherapists working at top of scope in tier one services and recognised as key contributor to health gains

Raise the profile of physiotherapy among the public and stakeholders

Supporting Branches and SIGs develop and implement advocacy programmes

Transdisciplinary health leaders

Global networks

## Optimally skilled physiotherapists

PNZ provides CPD quality assurance and endorsement process for members

Professional advice & support valuable and well used member resource

Career framework in train from new grad through to expert physiotherapists

Award programmes recognise physios

Physiotherapy research in New Zealand contributes to value of physiotherapy

## A healthy PNZ

Increased Revenue

Increase value of insurance programme

PNZ Governance is strong

PNZ Exec, office staff and members have confidence in PNZ direction

PNZ Office is a desirable place to work

## Engaged & connected members

Increase membership numbers

Successful national events

Clear and consistent member communication

Engagement across the membership

Operate as a unified organisation